



NORTHERN CALIFORNIA DISTRICT COUNCIL OF LABORERS

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RALLY IN SUPPORT OF MAYOR JEAN QUAN

The Laborers' Local 304 and the Northern California District Council of Laborers will host a Rally In Support of Mayor Jean Quan on Friday, January 13, 2012. The Rally is designed to show support for Mayor Quan, illustrate her accomplishments and commitments to Oakland residents and businesses and condemn the recall efforts against her.

WHAT: Rally In Support of Mayor Jean Quan

WHERE: Laborers' Local 304
425 Roland Way
Oakland, CA 94621

WHEN: Friday, January 13, 2012
3:00pm to 4:30pm

WHO: Laborers' Local 304 Business Manager, Fernando Estrada
Northern California District Council of Laborers Business Manager and Vice
President at-Large, LIUNA, Oscar De La Torre
Mayor of Oakland, Jean Quan

Community Leaders, Labor Organizations, Elected Officials, Oakland Businesses and Resident Working Men and Women will be in attendance.

The public is cordially invited to attend.

Cameras and audio recorders WILL be allowed for the purpose of capturing the rally.

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JOIN US FOR A RALLY IN SUPPORT OF MAYOR JEAN QUAN

DATE:

FRIDAY, JANUARY, 13, 2012

TIME:

3:00PM

LOCATION:

425 Roland Way
Oakland, CA 94621

In this period of economic crisis, it is imperative that we **FOCUS ON REAL ISSUES** affecting our city. A Recall Election is bad for Oakland, expensive, unfair, divisive and an attempt to further the proponents' political agenda by distracting from real issues and solutions.

RECALL = RED HERRING



Definition of **RED HERRING**

1. a dried smoked herring, which is turned red by the smoke.
2. something that is or is intended to be misleading or distracting attention from the real issue or matter at hand.

RED HERRING NO 1:

Mayor Jean Quan has not done enough to reduce crime.

FACT: Oakland has a public safety plan that unites the efforts of the City of Oakland, Oakland Unified School District, the Alameda County Probation Department, and the Oakland Police Department in a **COHERENT STRATEGY** to combine focused community policing and targeted work with youth and families in the 100 blocks of Oakland where 92% of violent crime occurs. 36 officers have already been rehired and 25 more are projected to be hired specifically for this effort due to the **LEADERSHIP** of Mayor Quan.

FACT: Oakland Mayor Jean Quan fought to pass Measure Y to ensure that beat cops get to know our communities and to bring youth workers and **VIOLENCE PREVENTION** programs to our neighborhoods.

FACT: Mayor Jean Quan held 8 town hall meetings with 3,000 residents and a Neighborhood Safety Summit with over 1,000 participants; secured a federal grant for **25 MORE OFFICERS**; and closed down crime magnets like the Hillcrest Motel and the M & W Liquor Store at Fairfax & High.

RED HERRING NO 2:

Mayor Jean Quan has not done enough to encourage sustainable development and create jobs

FACT: Mayor Jean Quan led the proposed grant to **CREATE 500 CONSTRUCTION JOBS** at the Army Base in 2012, with more jobs on the way.

FACT: Mayor Jean Quan launched Jobs Through Jean, a monthly employment event in District 4 where teens and young adults receive **HANDS-ON ASSISTANCE** in completing job applications, information on educational opportunities and meet with local job recruiters.

FACT: Mayor Jean Quan supported **GREEN JOB TRAINING** at organizations like Cypress Mandala that have placed more than 1100 students in good paying jobs.

FACT: Mayor Jean Quan passed the resolution to exempt small businesses of less than \$2,500 from city taxes, and sponsor a project to allow **EXPANDING BUSINESSES** to phase in business taxes.

